

5 Phases of CTC

Communities That Care is an ongoing process, not a program, that helps establish goals to build a healthier community.

Get Started: Communities get ready to introduce CTC, working behind the scenes to activate a small group of catalysts, assess community readiness and identify key community leaders to begin the process and invite diverse stakeholders to get involved.

Get Organized: Communities form a board or work with an existing coalition. After recruiting board members, they work together to learn more about prevention science, organize workgroups and develop a timeline for initiating CTC.

Develop a Community Profile: Communities assess risks and strengths and identify existing resources. The Board and workgroups review data from youth survey, identifying priority risk and protective factors that predict targeted health/behavior problems. Community resources addressing these factors are identified, as well as gaps in resources.

Create a Community Action Plan: Partners create a plan for prevention work in community to reduce risks and strengthen protection. Clear and measurable outcomes are defined and tested and effective policies and programs are expanded and selected.

Implement and Evaluate: Selected policies and programs are implemented, monitored and evaluated. Results are measured and progress tracked to ensure improvements are achieved.

Research shows CTC is a good investment

CTC's significant effects on youth health and behavior problems produce long-term economic benefits. For every dollar invested in CTC, \$5.30 is returned in the form of lower criminal justice system, crime victim, and health care costs, and increased earnings and tax revenues.

University of Washington, Social Development Research Group:

<http://www.sdrp.org/ctcresource/Research%20Brief%20No%209%20-%20Jan%202012%20final.pdf>

For more background on the Communities that Care model, visit:

<http://www.communitiesthatcare.net/>